

Investing in cycling; in numbers

Danish levels of cycling in the UK would **save the NHS**

£17 billion
within 20 years



... and **increase mobility** of the nation's **poorest families by 25%**

Cycling saves a **third of road space** compared to driving, to help **cut congestion**



More cycling and other sustainable transport could **reduce road deaths by 30%**



Bike lanes can **increase retail sales by a quarter**



Bike parking takes up **8 times less space** than cars, helping to free up space



Shifting just 10% of journeys from car to bike would reduce **air pollution** and save **400 productive life years**



Adopting **Dutch safety standards** could reduce **cycling casualties by two thirds**



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